

Sustainable Construction Solutions

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The Chemical Company

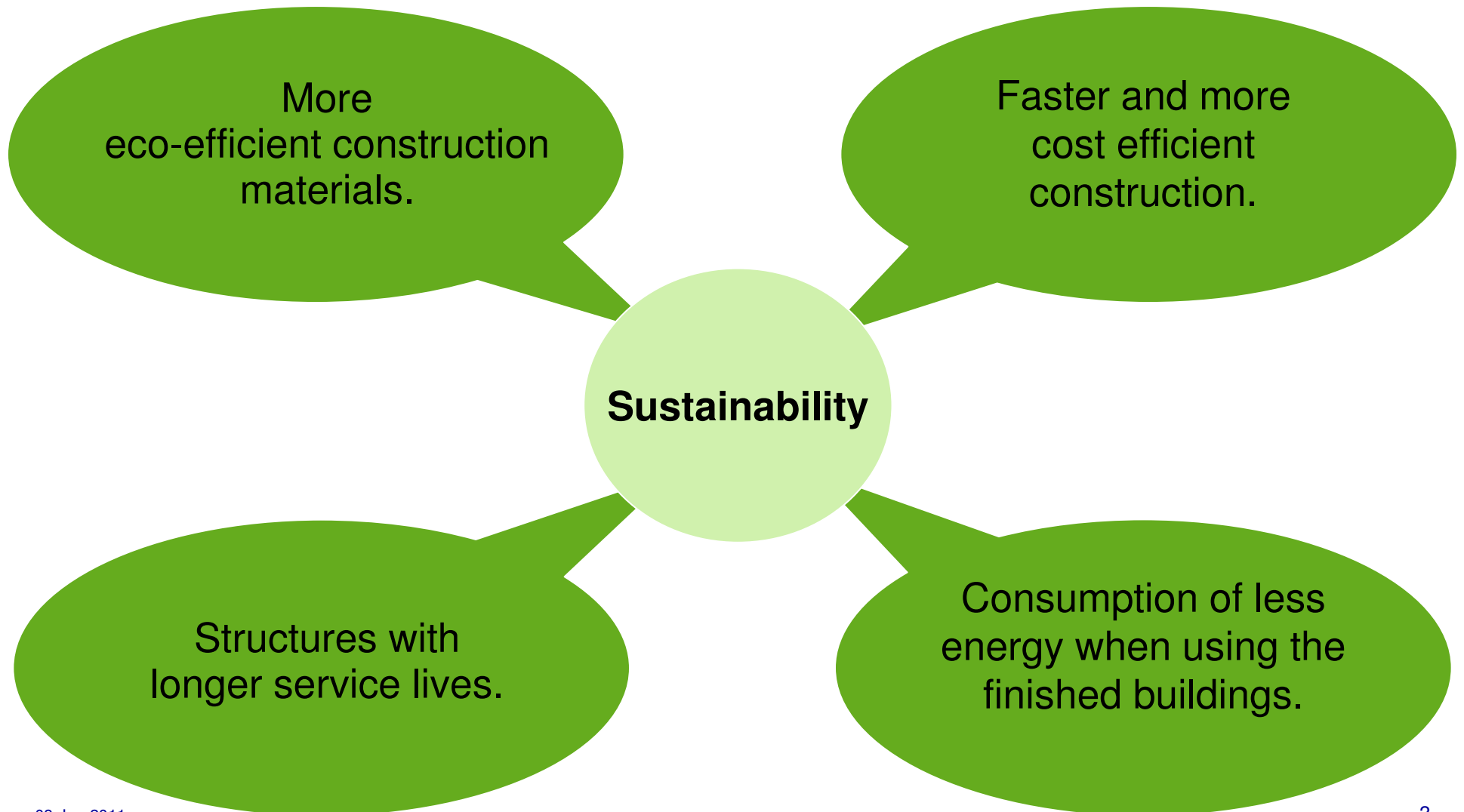
BASF at a Glance



BASF – The Chemical Company

- Established in 1865, The world's leading chemical company
- Offers intelligent system solutions and high-value products for almost all industries
- Rated as “America's Most Admired Chemical Company, 2008”
- In “Global 100” list since 2006 of World's Most Sustainable Corporations
- Global market leader with strong R&D and many innovations to its credit
- Offers a range of products/solutions for Green buildings

Four mega-trends in construction pose challenges for Sustainability



Products / Solutions for Sustainable Construction

Category: Site Selection & Site Planning



OBJECTIVE: To maximize the conservation & utilization of resources and enhance efficiency of the systems & operations.

■ Geofoam™ - Light weight - heavy duty EPS blocks.

● Uses / Applications:

- Landscaping
- Landfill
- Bridge Embankments
- Road widening

● **GRIHA Criterion – 3:**

- Soil Conservation



Products / Solutions for Sustainable Construction

Category: Site Selection & Site Planning



■ Pervious Concrete

- Uses / Applications:

- Storm-water management
- Pavments /Jogger / Bicycling tracks
- Parkings
- Storm-water drain floors

- **GRIHA Criterion – 4:**

- Design to include existing site features.

- **GRIHA Criterion – 5:**

- Reduce hard paving on site.

- **GRIHA Criterion – 21:**

- Water recycle & reuse (including rainwater).



Products / Solutions for Sustainable Construction

Category: Building Planning & Construction Stage



OBJECTIVE: To maximize resource (water, energy, and materials) conservation and enhance efficiency of the system and operations.

■ Glenium™ - Hyper Plastisizer for Concrete

- Uses / Applications:
 - Reduce water content by upto 40%.

■ Masterkure™ - Non-film forming Curing Compound

- Uses / Applications:
 - Reduce/eliminate water curing at site.

● **GRIHA Criterion – 12:**

- Efficient water use during construction.



Products / Solutions for Sustainable Construction

Category: Building Planning & Construction Stage

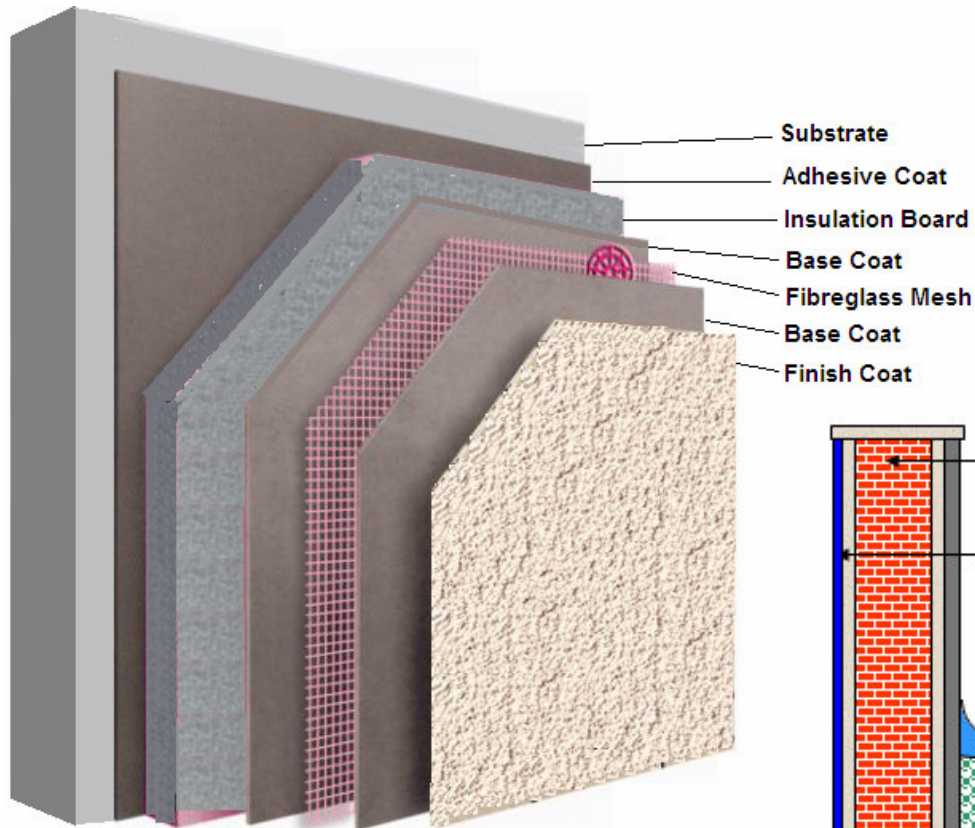


- Senergy EIFS – External insulation & finishing system for building facades.
- Neopor™ – Infrared resistant insulation board.
- Peripor™ – Water resistant polystyrene insulation.
- Elastopor™ – High density polyurethane insulation.
- Elastospray™ – Spray PU foam insulation.
- Thermocrete™ – Thermal insulating light wt concrete
 - Uses / Applications:
 - To provide insulation & reduce heat load.
 - **GRIHA Criterion – 14:**
 - Optimize the energy performance of the building within specified comfort limits.

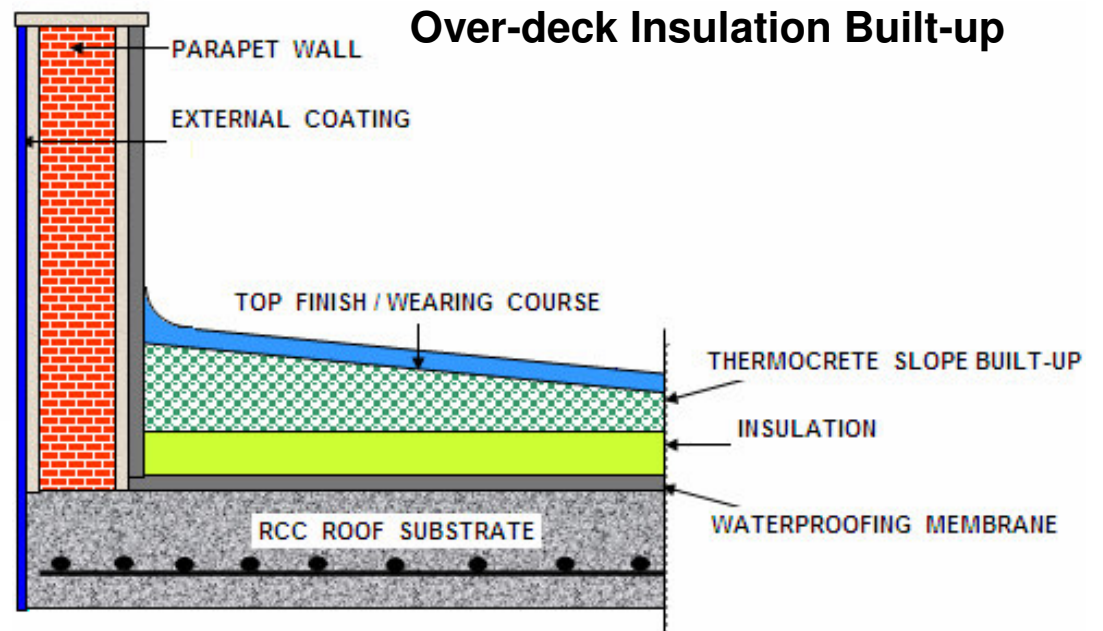


Products / Solutions for Sustainable Construction

EIFS & Over-deck Roof Insulation Built-up



EIFS Built-up



Products / Solutions for Sustainable Construction

Category: Building Planning & Construction Stage



- Glenium™ – Hyper plasticizer for concrete
 - Uses / Applications:
 - Enable high cement replacement with fly ash.
 - Self Compacting Concrete, Smart Dynamic Concrete
- RheoFIT™ – High performance admixture for precast
 - Uses / Applications:
 - Enable high cement replacement with fly ash.
 - **GRIHA Criterion – 15:**
 - Utilization of fly ash in the building structure.
 - **GRIHA Criterion – 16:**
 - Reduce volume, weight and time of construction by adopting an efficient technology.

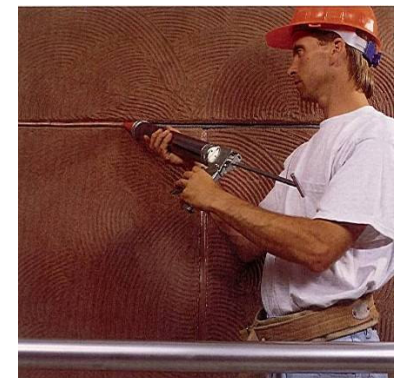


Products / Solutions for Sustainable Construction

Category: Building Planning & Construction Stage



- **OBJECTIVE:** To ensure healthy indoor air quality, water quality and noise levels and reduce the global warming potential..
- Masterseal™ 200H/300H – No VOC acrylic wall coating
- Masterseal™ 351P – Low VOC PU wall coating
- Masterflex® – No VOC sealants
- Sonolac® - Low VOC acrylic-silicone sealants
 - Uses / Applications:
 - Coatings / Sealants.
 - **GRIHA Criterion – 26:**
 - Use of low VOC paints/adhesives/sealants.

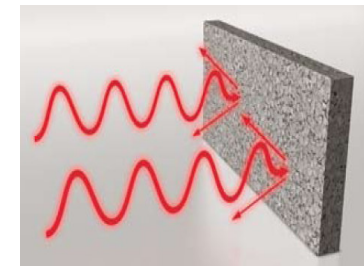
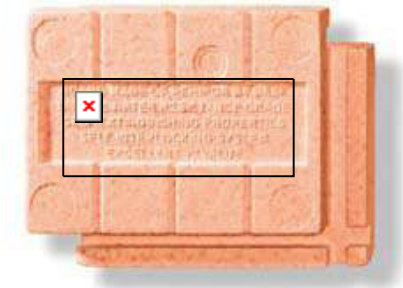


Products / Solutions for Sustainable Construction

Category: Building Planning & Construction Stage



- Peripor™ board – CFC, HCFC Free insulation
- Neopor™ board – CFC, HCFC Free insulation
 - Uses / Applications:
 - Overdeck insulation.
 - Underdeck insulation
 - Wall insulation in EIFS
 - Cavity wall insulation
 - **GRIHA Criterion – 27:**
 - Minimize ozone depleting substances.



Products / Solutions for Sustainable Construction

Category: Building Planning & Construction Stage



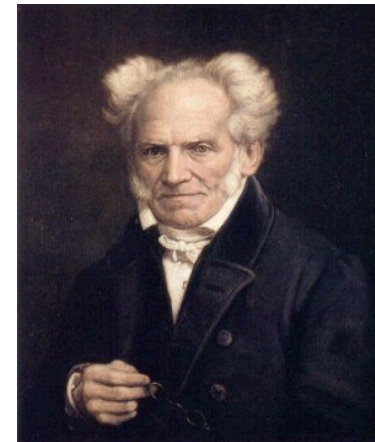
■ Basotect® board – Noise cancelling, thermal insulating melamine foam

● Uses / Applications:

- Noise cancelling in:
 - Auditoriums
 - Home theatres
 - Conference rooms / Auditoriums
 - Public places

● GRIHA Criterion – 29:

- Acceptable outdoor & indoor noise levels.



Noise is the most impertinent form of interruption. It is not only an interruption, but is also a disruption of thoughts.'

Arthur Schopenhauer
German Philosopher

Together ..
Let's build a sustainable future!

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