INNOVATION as we see it

Ar. Siddhartha Wig

for The Elements

INNOVATION

is it about technology?
is it about improving performance?
is it about thinking differently?
INNOVATION for sustainability

Innovative Sustainability OR sustainable innovations?

Frishta, an orphanage
VISION FOR GAJ RETREAT

Promote responsible tourism
Spread the message of environment conservation
Sustainable development
GAJ RETREAT – THE CONCEPT

GAJ RETREAT will be about the legacy and the consequences of tourism – for the environment, local people and local economies.

- Created on the principles of Responsible Tourism
- Showcase the culture of Punjab
- Ecologically-sound property built in harmony with its surroundings
- Encourage and create self help groups
- Experiential tourism
- Sustainable development

GAJ RETREAT – THE OBJECTIVES

Spread economic, environmental and social benefits till the bottom of the pyramid.

- Economic Objectives
  - Employment Creation
  - Boost to the Local Economy
  - Organic Farming
  - Multiplier Effect
- Environmental Objectives
  - Conservation
  - Environmental Education
  - Improve Bio-diversity
  - Spread the Message
- Socio-Cultural Objectives

GAJ RETREAT, MANASWAL

Use of local materials
local skill sets
participative planning
participative designing
participative execution
Experience

reaching out
kind of clients
kinds of problems
innovative solutions

LAJPAT BHAWAN

INNOVATION

Innovation in design,
Why build? A question of lifestyle, build less?
Reduce foot print
Understanding the problem
Delivery, participation
Buildability,
Show compassion