Accelerating Sustainability – The Next Challenge
Recycle
Energy Saving Devices
Bicycle & Walk
Cloth bags/ no plastic
Fuel efficient cars
Telecommute
Urban farming & local produce
Climate efficient buildings

How much is it really adding up to
This is the problem we’re trying to solve...
But we haven’t found a way of doing it without this...
... or without worsening this.
In only 5 years, 40% of India will be urban
Projected water demand by different sectors
Electricity consumption in commercial buildings will increase by more than 3 times by 2021 from 2010-11 levels.
Waste Generation scenario of India

70,000 tons of waste per year in 2031, 160,000 tons in 2041
If everyone does a little, we’ll achieve only a little.
We need to now focus on the **Accelerated adoption of Sustainability.**

- The most relevant industries
- The most impactful choices
- SPEED
- MEASUREMENT
• Information and Advocacy
• Proving by Doing
• Businesses of the Future
• Livelihoods in sync with sustainability
• Continuous Innovation
• Law, Policy and Governance
Table-setting at a sharp, high level ...

Make ‘Bengaluru’ synonymous with thinking and living green.
Can we do this?

**BESCOM**
Go through the next 10 years of growth in the city without additional sources?

**BWSSB**
Consume every drop of water twice instead of once?

**BBMP**
Close all landfills? Create an urban growth boundary for the city?

**TRANSPORT**
To have the same number of cars as we do today, in 10 years.

**BUILDERS**
Create a market for housing that is made entirely from local inputs?
Last year’s trigger. This year’s exploration.

Can we make progress on these and other ideas in 2015?