

Mr K.E Ranganathan, Managing Director, Roca Bathroom Products Pvt Ltd



Mr K.E Ranganathan is currently the Managing Director, Roca Bathroom Products Pvt Ltd, 100% subsidiary of Spain based Roca Group, world leader in the definition of bathroom space. He works closely on creating new strategies and opportunities to drive growth and further consolidate the company's leadership position.

Ranganathan is a graduate in commerce from Madras University, an Associate of Institute of Chartered Accountants of India (ICAI) and as Associate member of the Institute of Company Secretaries of India (ICSI). He is also a Fulbright Scholar. He comes with more than 33 years of experience in finance, accounting, business planning, strategy, marketing & sales. He has held senior positions in various companies in Murugappa Group & TVS Group.

Not new to Roca Bathroom Products Pvt. Ltd, Ranganathan joined Murugappa Group in 1994 where he was Head of Finance for Parryware division and later took charge of the Sales & Distribution division. During his stint with Parryware, he brought a whole new perspective by refurbishing the key processes and focusing on result orientation, leading to sales growth at a CAGR of 25%. In 2005, Ranganathan headed Parryware business as the CEO and played a key role in transforming the business into a Joint Venture company with Roca Spain.