

Shuttle
MILES OF SMILES



A smart solution to traffic and congestion

A reality of urbanisation



**Roads are never sufficient
Resulting in steep traffic congestion**

And often, the supply lags demand



Problems

Pollution

- Delhi is the most polluted city among 381 cities sampled by WHO
- Transport sector accounts for more than 23% of CO₂

Congestion

- Average speed in Bangaluru is 10 km/h
- 7 million man hours lost in Delhi due to congestion

Parking

- 30% of all traffic congestion is caused by drivers looking for parking space
- 15% of roads in Delhi is used for parking
- Illegal parking is big issue in metro cities

Safety


- Women in metro cities avoid commute during late evening and nights

**Bold initiatives are the need of
the hour**

**Initiatives that inspire public
participation**

Odd-Even Initiative: Saluting Delhi's Spirit

A bold initiative that captured Public imagination, Passion and Commitment!

 **Devinder Sharma** @Devinder_Sharma 32m
So heartening to know 98% Delhites back **#OddEven**. Its time now to make certain areas out of bound for cars carrying only 1 passenger.

17 13

 **Naveen Jindal** @MPNaveenJindal 3d
Amazing that we reached airport in 20 mins instead of 45 at this time. **#OddEven** working very well in Delhi. 🙌

258 216

 **Saurabh Kirtani** @saurabhkirtani
This odd-even rule helped me shift to a easier mode than driving myself. @ShuttlApp to the rescue!! **#OddEvenBhaiBhai**

04/01/16 12:34

4 RETWEETS 9 LIKES

 **Madhavan Narayanan** @madversity 2d
AAP may have shortcomings. But it is fun to see it setting new issues on the agenda. **#OddEven**

203 133

 **Pratyush Mayank** @pratyush... 30 Dec 15
RT akarvindkumar1: Pollution is our silent enemy, just finish it silently ArvindKejriwal DrKumarVishwas **#iPledge4...**




131 72


 **JAGRITI CHANDRA** @jagritichandra 4d
Zipping through Delhi into Noida. @ArvindKejriwal Strengthen public transport & make **#DelhiForOddEven** permanent



131 72

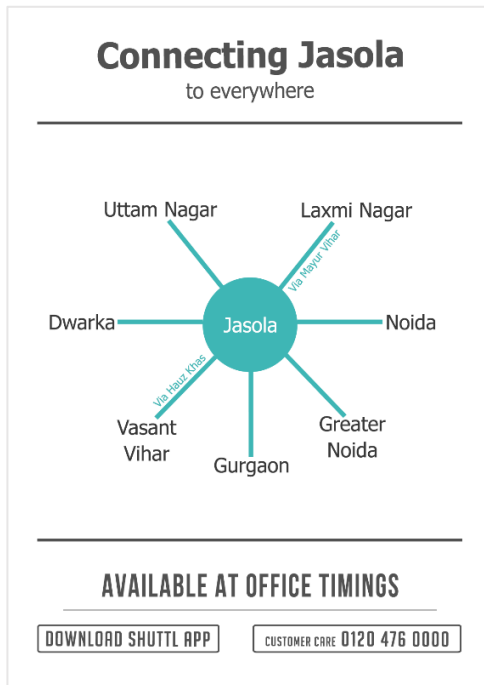
 **Madhavan Narayanan** @madversity 4d
From Noida border to Connaught Place in 30 minutes, first time in years that I had a peak-hour ride without a traffic jam **#OddEven**

293 185

 **Kapil** @kapsology 1d
I will save around 28 Litres of Petrol by not driving my car for 7 days till 15 Jan. Imagine the amount saved by whole Delhi **#OddEvenSuccess**

285 235

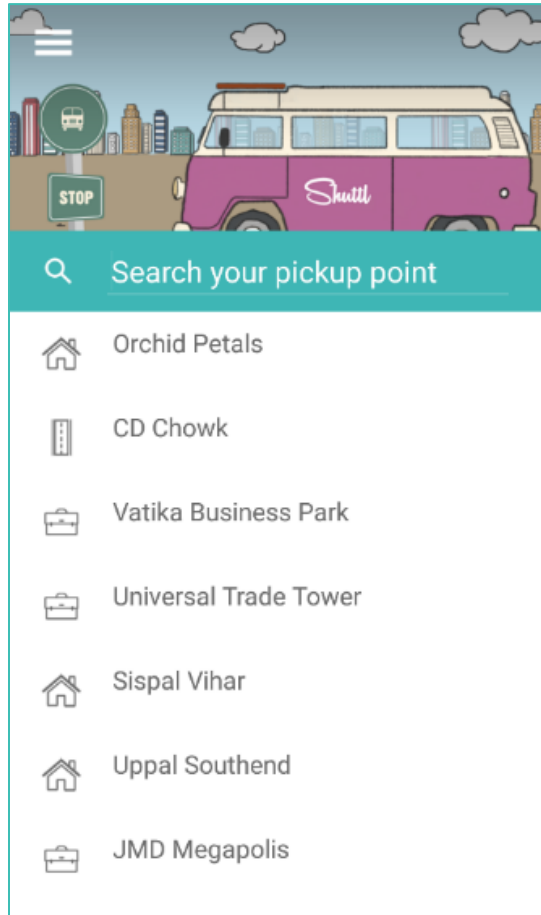
Shuttl planned extensively for the ODD-EVEN initiative



Increase in ridership by 70% in Delhi region
100+ daily shuttle trips added in Delhi
Deployed 100 CNG shuttles catering to Delhi residents
working in Gurgaon and Jasola
Launch of 100 trips planned every month

Shuttle: The Smart Commute Revolution

Launched in Delhi-NCR, Shuttle is a mass transport service bringing supply and demand closer using technology



High Quality Service

Guaranteed Seating
A/C vehicles
Affordable & High-Frequency



Convenient Reservations

Smart One Tap Reservation
Guided Boarding

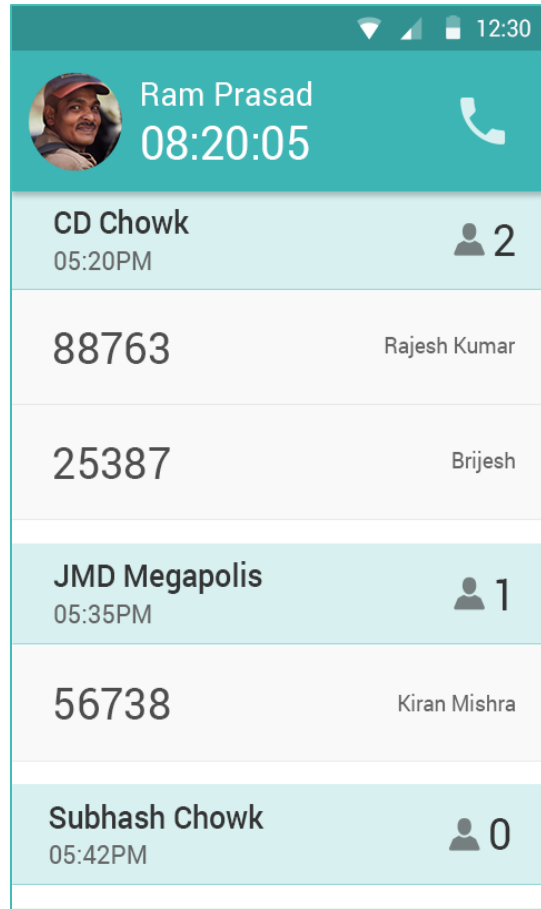



Safe and Hassle Free

Cashless Transactions
Real-Time Tracking & Updates

Powered by Strong Technology Background

Real-time Shuttle Marketplace - Intelligent, Intuitive and Data Driven



User Profile		
	Ram Prasad	08:20:05
CD Chowk 05:20PM 2		
88763	Rajesh Kumar	
25387	Brijesh	
JMD Megapolis 05:35PM 1		
56738	Kiran Mishra	
Subhash Chowk 05:42PM 0		



Automated Trip Planning

Intelligent Trip Identification
Online Time Table



Dynamic Capacity Allocation

Efficient Vehicle Assignment
Dynamic Routing



Intelligent Operations

Self-learning Fleet management
Transparent Payment Processing

And the Best On-ground Execution

A class service equipped with technological expertise



Air-conditioned



Wi-Fi



GPS enabled



CCTV Surveillance



**Owner's
Verification**

- Operator's ID
- Operator's address proof

**Driver's
Verification**

- Driving License
- Police Verification Certificate

**Vehicle
Check**

- Registration Certification
- Fitness Certificate
- Pollution Certificate
- Insurance Certificate
- CC Permit

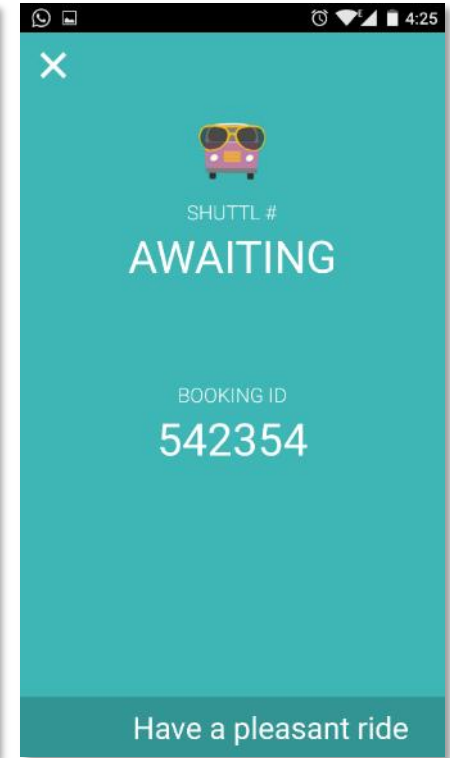
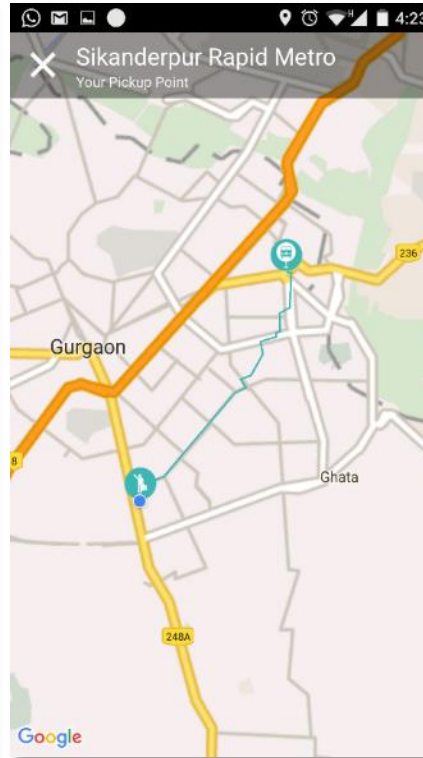
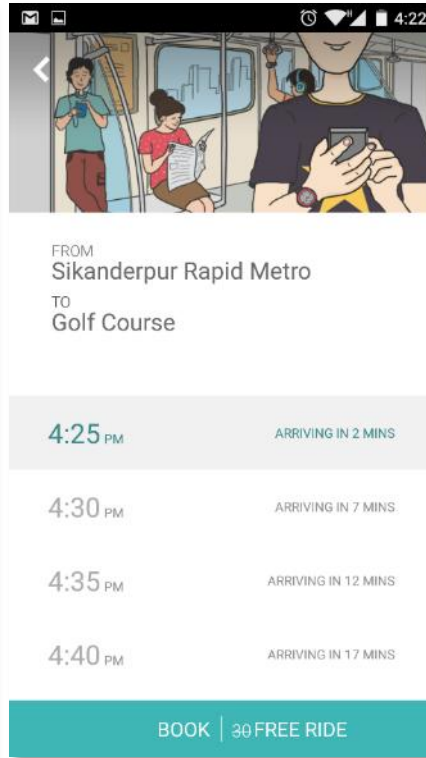
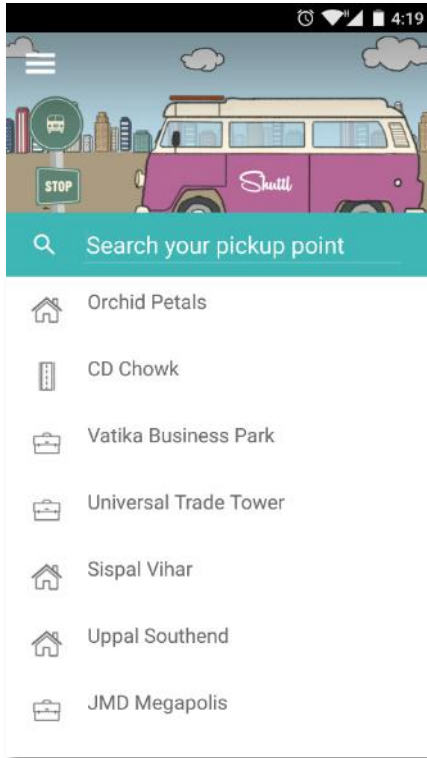
**Driver's
training**

- Behavioral training
- Route training
- Tech training



Network optimization through utilization of idle capacity of existing supply

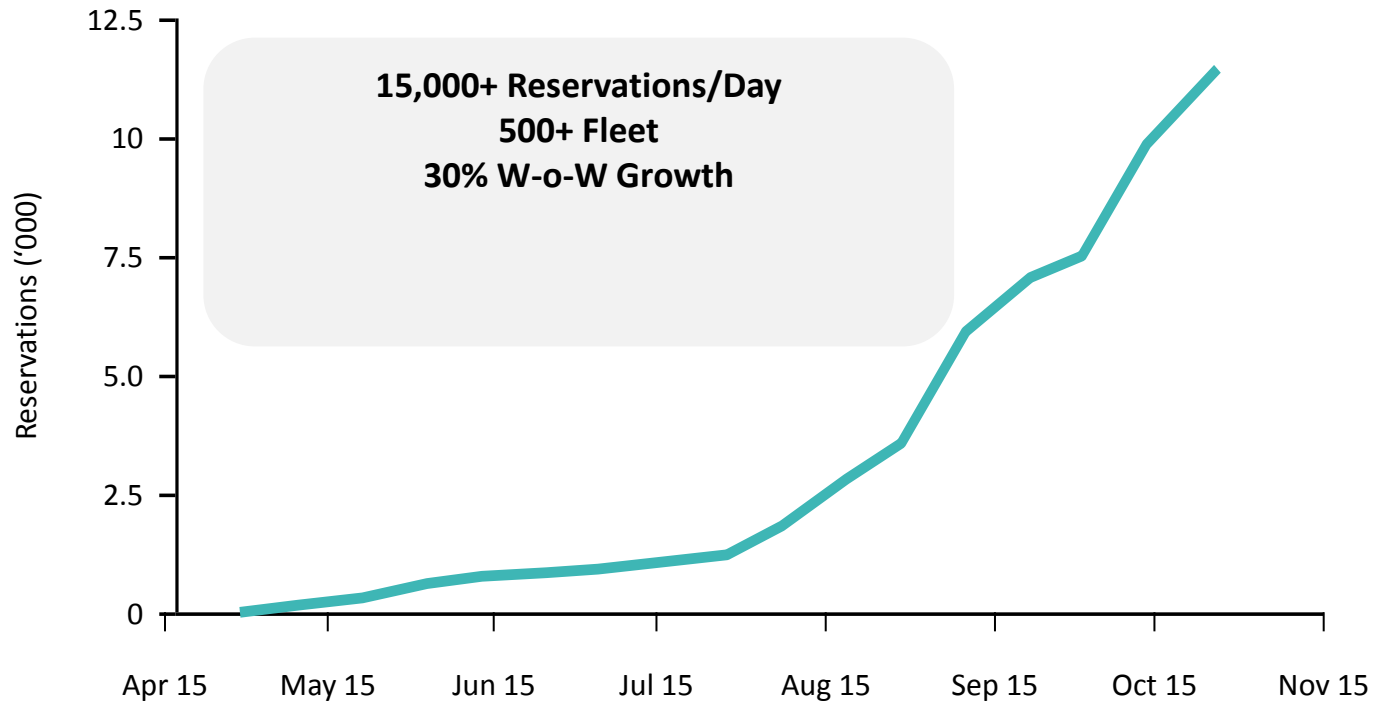
Smooth User Experience



Shuttl User Flow

Shuttl is changing the Way People Commute

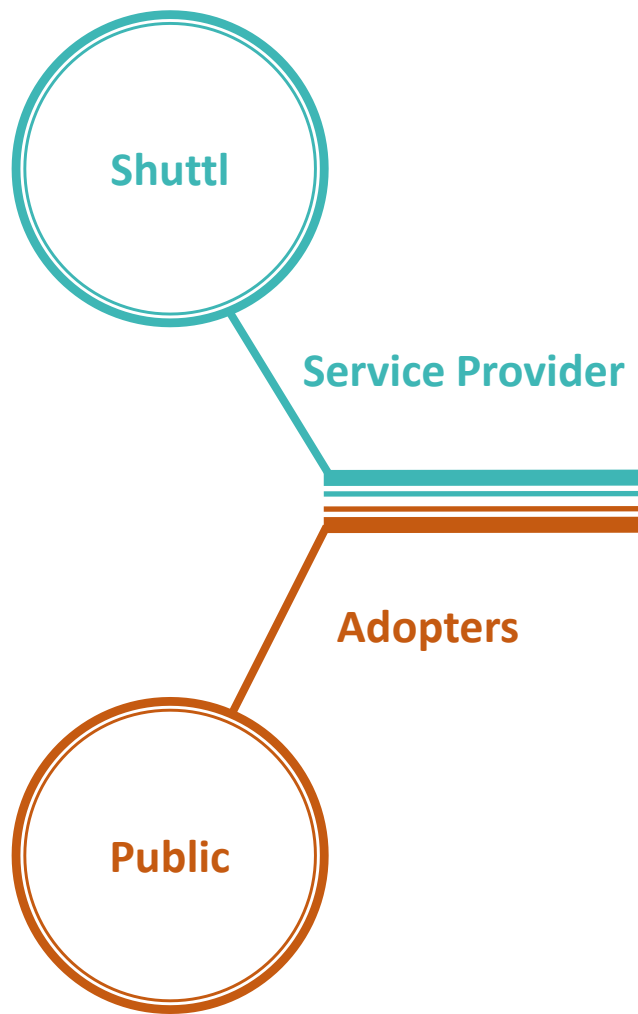
Launched in April 2015, exponential growth in 9 months





**Shuttl aspires to solve traffic
and pollution problem**

We can make a difference together...



Thank You
Happy Shuttling!!!



Shuttl
MILES OF SMILES