A smart solution to traffic and congestion
A reality of urbanisation

Roads are never sufficient
Resulting in steep traffic congestion
And often, the supply lags demand
Pollution
- Delhi is the most polluted city among 381 cities sampled by WHO
- Transport sector accounts for more than 23% of CO$_2$

Congestion
- Average speed in Bangaluru is 10 km/h
- 7 million man hours lost in Delhi due to congestion

Parking
- 30% of all traffic congestion is caused by drivers looking for parking space
- 15% of roads in Delhi is used for parking
- Illegal parking is big issue in metro cities

Safety
- Women in metro cities avoid commute during late evening and nights
Bold initiatives are the need of the hour

Initiatives that inspire public participation
Odd-Even Initiative: Saluting Delhi’s Spirit

A bold initiative that captured Public imagination, Passion and Commitment!

Devinder Sharma @Devinder_Sharma 32m
So heartening to know 98% Delhites back #OddEven. Its time now to make certain areas out of bound for cars carrying only 1 passenger.

Naveen Jindal @MPNaveenJindal 3d
Amazing that we reached airport in 20 mins instead of 45 at this time. #OddEven working very well in Delhi.

Saurabh Kirtani @saurabhkirtani
This odd-even rule helped me shift to a easier mode than driving myself. @ShuttlApp to the rescue! #OddEvenBhaiBhai

Pratyush Mayank @pratyush... 30 Dec 15
RT akarvindkumar1: Pollution is our silent enemy, just finish it silently ArvindKejriwal DrKumarVishwas #iPledge4...

Madhavan Narayanan @madversity 4d
From Noida border to Connaught Place in 30 minutes, first time in years that I had a peak-hour ride without a traffic jam #OddEven

Kapil @kapsology 1d
I will save around 28 Litres of Petrol by not driving my car for 7 days till 15 Jan. Imagine the amount saved by whole Delhi #OddEvenSuccess
Shuttl planned extensively for the ODD-EVEN initiative

Increase in ridership by 70% in Delhi region
100+ daily shuttle trips added in Delhi
Deployed 100 CNG shuttles catering to Delhi residents working in Gurgaon and Jasola
Launch of 100 trips planned every month
Shuttl: The Smart Commute Revolution

Launched in Delhi-NCR, Shuttl is a mass transport service bringing supply and demand closer using technology.

- **High Quality Service**
  - Guaranteed Seating
  - A/C vehicles
  - Affordable & High-Frequency

- **Convenient Reservations**
  - Smart One Tap Reservation
  - Guided Boarding

- **Safe and Hassle Free**
  - Cashless Transactions
  - Real-Time Tracking & Updates
Real-time Shuttle Marketplace - Intelligent, Intuitive and Data Driven

- Automated Trip Planning
  - Intelligent Trip Identification
  - Online Time Table

- Dynamic Capacity Allocation
  - Efficient Vehicle Assignment
  - Dynamic Routing

- Intelligent Operations
  - Self-learning Fleet management
  - Transparent Payment Processing
And the Best On-ground Execution

A class service equipped with technological expertise

- Air-conditioned
- Wi-Fi
- GPS enabled
- CCTV Surveillance

**Owner’s Verification**
- Operator’s ID
- Operator’s address proof

**Driver’s Verification**
- Driving License
- Police Verification Certificate

**Vehicle Check**
- Registration Certification
- Fitness Certificate
- Pollution Certificate
- Insurance Certificate
- CC Permit

**Driver’s training**
- Behavioral training
- Route training
- Tech training

Network optimization through utilization of idle capacity of existing supply
Smooth User Experience

Shuttl User Flow
Shuttl is changing the Way People Commute

Launched in April 2015, exponential growth in 9 months

- 15,000+ Reservations/Day
- 500+ Fleet
- 30% W-o-W Growth

Graph showing reservations from April to November 2015.
Shuttl aspires to solve traffic and pollution problem
We can make a difference together...
Thank You

Happy Shuttling!!!