



Pom Pom Recycling Pvt. Ltd

Current Situation

This is a regular day in the life of your WASTE in Delhi



Dumping Bin Or Landfill



Cow's Stomach



What it should be!



Delhi Waste Scenario

- Delhi produces ~8000-8500 tonnes of Municipal Solid Waste per day
- Out of this, a large quantity is recyclable if **segregated at source**
- Due to non segregation most of this reaches the 4 landfills functional in Delhi: Ghazipur, Okhla, Bhalswa, Narela-Bawana or WTE plant



Lack of Segregation & Recycling leads to

- Landfills getting filled to capacity
- Wastage of natural resources like trees [paper], oil [plastics] etc
- Endangering of animals and marine life
- Drains getting clogged due to plastic waste
- Contamination of soil and water bodies



Introduction To Recycling

Recycling is the process of converting old unwanted material into reusable form to prevent wastage of useful resources

Did you know Recycling:

- One ton of paper saves 17 trees
- Recycling one ton of plastic bottles saves ~16 barrels of oil since plastics are made from oil and oil products
- One glass bottle can save enough energy to power a computer for 25 minutes



Advantages of Recycling

- Reduces Landfills and saves space
- Saves energy: Lesser energy is used in recycling as compared to manufacturing from scratch
- Preserves Natural Resources
- Reduces The Amount of Unhealthy Greenhouse Gas Emissions
- Saves Trees, Oceans, Animals and Marine Life



What are the Recyclable Items



Paper: News Papers, Books, Cereal Boxes, Envelopes, Pamphlets,



Metal: Aluminum Cans, Tin Cans, others



Plastics: PET Bottles, Detergent Bottles, Bags, Packaging, Toys



Glass Bottles: All glass bottles

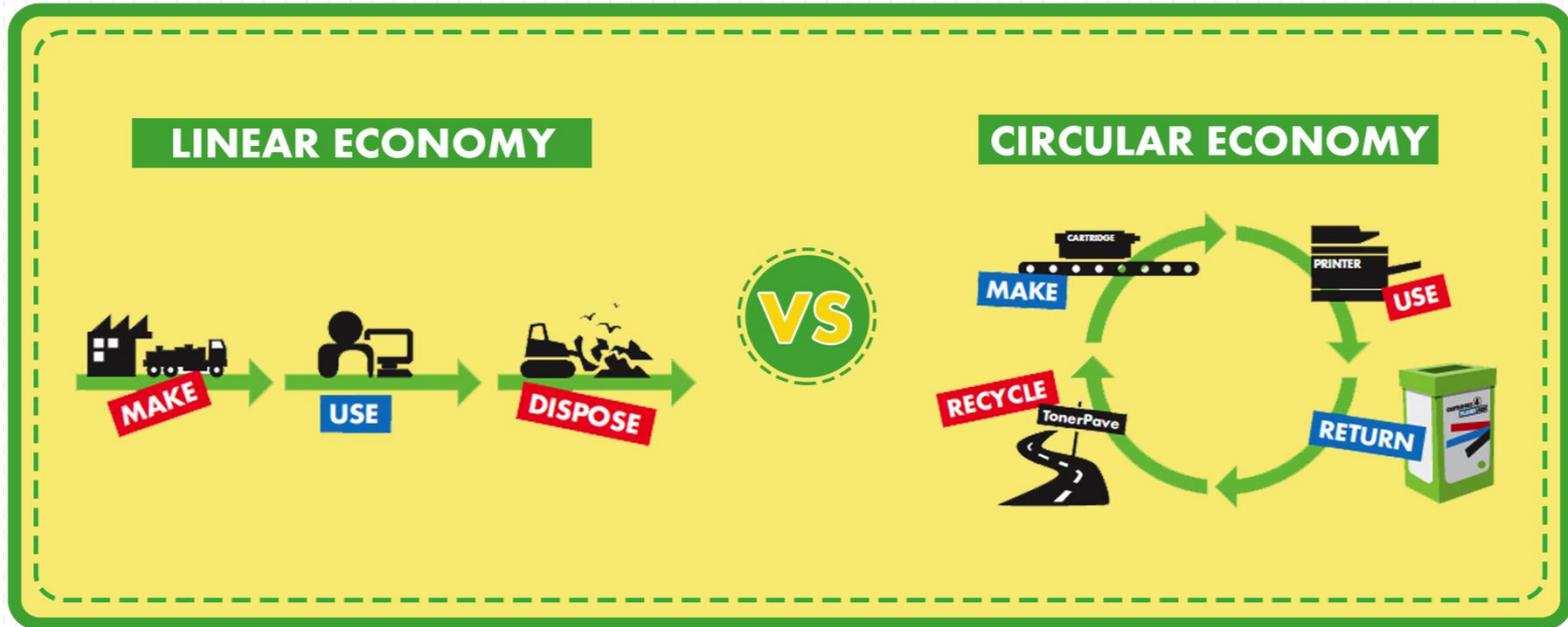
Uses of Recycled Products



We believe in Circular Economy

Linear Economy: Produce-Use-Throw
Circular Economy: Produce-Use-RECYCLE

We believe in CIRCULAR ECONOMY



Global Recycling Facts

- Sweden has a remarkably effective recycling program: Only 4% of the country's waste ends up in landfills, while 96% is being reused in some way. This had led to them importing waste from European countries to run their waste to energy plants
- Switzerland has one of the highest recycling rates of recyclables: 94% for glass, 91% for aluminium, 85% for paper and cardboard, 80% for PET plastic
- Rome has become quite strict regarding recycling: if you don't separate your recyclables from your waste, you can be fined up to 619 Euros



So, Who are We?

Pom Pom Recycling Pvt. Ltd



Pom Pom Recycling Pvt. Ltd

POM POM

Pom Pom is a one of a kind Doorstep Recyclable Pick Up Service that pays you for your segregated waste

- We buy from Individuals, Corporates, Residential Complexes, Theatres, Hotels, Schools & Institutes etc.
- All the Recyclables go to our Segregation Facility, where it is further sorted, segregated and sent for Recycling
- We believe in waste segregation at SOURCE
- Our aim is to reduce the burden on landfills, keep the environment clean, conserve natural resources and save energy



The POM POM Vision

Recycle as much as we can !!

We minimize waste by promoting the 3 R's Reduce-Reuse-Recycle

We care for the environment



Why POM POM

- We offer complete solutions for all kinds of Recyclables: We buy Paper, Plastics, Glass, Cardboard, Metal and others
- Doorstep service: We pick up all the Recyclables from your place at a time convenient to you
- Right weight for recyclables: We use electronic weighing scales ensuring a high level of accuracy
- Quick payment & best price



The POM POM Process

Client Orders on the App: Keeps her Recyclables Separated



Pom Pom Recycling Pvt. Ltd

The POM POM Process

Pom Pom Team Arrives



Collects your Recyclables



The POM POM Process

Accurately Weighs your Recyclables



Pays you for the same



Pom Pom Recycling Pvt. Ltd

The POM POM Vision

It's as simple as that! You are now an environmentally conscious GREEN citizen that recycles!
Congratulations!



Your Contribution to Swachh Bharat Abhiyan

By Waste Segregation and Recycling you can start contributing towards Swachh Bharat Abhiyan



एक कदम स्वच्छता की ओर



Pom Pom Recycling Pvt. Ltd

Contact Us

- Call us on +91 8881 766 766 (8881- POM - POM) to book a pickup
- You can also make your booking online at www.pompom.in
- Download our Mobile App 'Pom Pom Trash to Cash' available on Android and iOS



Contact Us

THANK YOU 😊

LET'S START RECYCLING TODAY!



Pom Pom Recycling Pvt. Ltd