



ITC Residents Park

Location	:	Guntur, Andhra Pradesh
Site Area	:	44,500 m ²
Built-up Area	:	57,208 m ²
Typology	:	Residential
Energy Consumption Reduction	:	56.7% reduction in energy consumption compared to GRIHA benchmark
EPI	:	44.18 kWh/m ² /year
Renewable Energy	:	Rated capacity of solar PV installed on site is 14 kWp
GRIHA Provisional Rating	:	5 Star Rating (Version: 3.1)
Year of Completion	:	2019

The following strategies were adopted to reduce the building impact on the natural environment:

- 📍 Sustainable Site Planning:**
 - More than 63.9% of hardscape area has been shaded by trees, pervious paving, vegetated roof and High SRI coating.
 - Air pollution control measures such as site barricading, wheel washing and water sprinkling were implemented during construction.
- 📍 Water Management:**
 - Reduction of 51.04% from the GRIHA base case has been demonstrated in the building water demand by installing water efficient fixtures.
 - Reduction of 48.6 % from the GRIHA base case has been demonstrated in the landscape water demand.
 - Hessian cloth was used for curing of columns and ponding technique was used for curing of slabs.
- 📍 Energy Optimization & Occupant Comfort:**
 - For achieving visual comfort:
 - » 75.43% of total living area is daylit and meets the daylight factor as prescribed by NBC 2005.
 - For achieving thermal comfort:
 - » EPI reduction of 55.82% from the GRIHA base case has been demonstrated through the integration of high-performance systems.
- 📍 Renewable Energy Technologies Installed on Site:**
 - Solar Photovoltaic system of capacity 14 kWp is installed on-site in the project for complying with the mandatory clause.
 - 46 MW of wind energy has been installed.
- 📍 Sustainable Building Materials:**
 - Pozzolana Portland cement with 30% fly-ash content by weight has been used in plaster and masonry mortar.
 - Vitrified tiles with recycled content and granite have been used in the project.
- 📍 Waste Management:**
 - Multi-colored bins have been provided on each floor level to collect and segregate waste at source.
 - A dedicated place has been provided on site to store segregated waste prior to disposal.
 - Organic waste converter of 249 kg/day has been installed to treat bio-degradable waste.

Integrated Design Team:	:	
Client	:	ITC Limited
Principal Architect	:	Edifice Consultants Pvt Ltd
Landscape Architect	:	Integrated Design
Structural Consultant	:	Neilsoft Ltd
Electrical Consultant	:	Neilsoft Ltd
Green Building Design and Certification	:	The Energy and Resources Institute